

## **Gérer et Comprendre** **(“Managing and understanding”)**

*G&C*, a French journal with a circulation of 2500, is known for its originality. The headings under which articles are listed illustrate its editorial line:

- “Overlooked...” underscores our commitment to observation.
- “Trial by fact” emphasizes experimentation, the testing of popular methods.
- The heading “Debates” draws attention to the importance of discussing ideas.
- “Other times, other places” bids a welcome to historians, anthropologists and travelers.
- “In quest of theories” seeks to draw attention to theories that are out of line with prevailing ideas.

The journal is devoted to observation and experimentation, but articles of “quantitative research” based on the statistical analysis of questionnaires are nearly always turned down. To be more precise, articles of the following sort tend to be rejected:

- *Theoretical papers without any basis in observation or experimentation.*  
Instead, we try to make room for papers recounting observations, experiments or experiences.
- *Papers without any theoretical underpinnings.*
- *Papers without information about the sources used.* Since researchers are not invisible or neutral observers, they must state how their observations were made.
- *Papers making a normative use of theories.* The existence of general laws in the field of management is an idea that does not stand up under observation. Papers proposing “recipes” or theories that are implicitly or explicitly normative are nearly always turned down.

No paper is perfect, and *G&C* watches out for originality. For this reason, its editorial board might accept papers despite one of the aforementioned flaws.

Each paper is evaluated by two reviewers (double-blind). Decisions are made collectively by the editorial board following a debate. The board meets every six weeks so as to respond rapidly — two months on the average — to authors .

### PRACTICAL INFORMATION

Articles are not to be longer than 40.000 signs (spaces included). They can be written in English or French. If accepted, the journal will cover the cost of the translation into French. They should be sent by e-mail to [michel.berry@ensmp.fr](mailto:michel.berry@ensmp.fr).

Michel Berry, Editor-in-Chief