

Sports Organizations Management

Track chair

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The aim of this track is to provide an interface between researches in sports organization management. Sport is a social phenomenon involving a large number of very different stakeholders. However, sport's front-line is occupied by sports organizations whose mission is to develop participation in sport and directly associated activities. Their goals are social (e.g. to generate positive interactions between individuals or groups), economic (e.g. to generate revenues), or environmental (e.g. to minimise the environmental impact of sports events).

Sports organizations are developing a large network of relationships with various stakeholders such as public and private organizations, NGOs and governments, and engaging with different types of policymaking and strategizing. An in-depth analysis of these networks stresses the diversity of these relationships over time.

We propose an exchange platform in order to present and discuss papers which are aiming at renewing theoretical frameworks and introduce new empirical research in the field of sports organizations management.

Contributions will provide innovative theoretical and methodological issues around stakeholder theory and relationships in networks. They will cover the following fields:

- Governance
- Strategy
- Marketing
- Human resources management

Papers analyzing various types of sports organizations such as clubs, professional leagues, national federations, sports events organizing committee... and also studies conducted in a dynamic or longitudinal approach are encouraged.

The areas of research and strategic issues set out above are not comprehensive, and we welcome empirical or theoretical papers, surveys as well as cases studies, which provide innovative perspectives for sports organizations management.

Keywords: Sport - Stakeholder - Relationships - Strategizing - Organizational Evolution