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Call for paper IFSAM TRACK and MANAGEMENT ET AVENIR Review

Territorial multi-stakeholders strategizing practices between public and private organisations

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In the last twenty years, there has been growing awareness of the challenges represented by strategic practices linked to the coordination and cooperation of multiple local actors coming together around common public issues. This strategic dimension has become increasingly significant in contexts of budget reduction, research of greater efficiency and efforts to decompartmentalize institutions and public actors.

These challenges linked to the implementation of strategic practices in contexts involving multiple actors are to be found in many fields and can take many different forms. For example, in the field of sustainable development, the challenge of multi-actor coordination and cooperation is at the heart of water management, new energy sources' management or even natural or built heritage preservation. In the economy, State driven, public-private multi- partnerships are increasingly frequent (poles of competitiveness, clusters...) and require the implementation of new governance practices. In the public management of employment, policies aiming to involve multiple actors require the establishment of new strategic practices to coordinate them. In the cultural and tourism field as well as in the safety, social and /or medical sectors, there are new forms of multi-actor collaboration at the local level as well. Finally, almost everywhere around the world, local authorities are increasingly organizing themselves collectively to establish global, sustainable and balanced territory development strategies.

At the heart of these multiple multi-actor cooperation and coordination challenges, one finds a large number of yet little known strategic practices. How can actors who have multiple objectives and diverging interests manage to define and implement a common multi-actor strategy aiming at achieving better synergy and coordination between the actors involved? What are the strategic and managerial practices which allow multi-actors to achieve dialogue, shared decision and participation around a common issue? How do these multiple actors manage on a daily basis to put coherence into their activities and create hybrid and innovative networks? How do they participate in the creation of contexts favoring the negotiation of common objectives, the implementation of multi-partner actions and transversal territorial animation?

This track invites researchers from different academic disciplines to answer these questions in order to bring theoretical, methodological, and empirical contributions likely to feed the current debate on strategic and managerial practices which favor the formation, the implementation, and follow up of a strategy that is common to different public, parapublic, and private actors.

Contributions are to be addressed to valery.michaux@reims-ms.fr and submission@ifsam2010.org

<http://www.ifsam2010.org/tracks.htm>

All paper will be peer reviewed (double-blind peer review) submissions are expected to include:

- Title of the paper, e-mail address to be used for all correspondence, name, affiliation, mailing addresses, phone, fax, and e-mail addresses for all authors.
- 150-200 words abstract
- Requested track
- The author should submit the paper as a MS WORD document through the online submission process.
- No more than 10,000 words in total
- Submissions must be single-spaced text and a font size of 12 points or larger.
- The entire document must be embedded in a single electronic file.
- A separate title page should include the authors' names and contact information.

Papers must be submitted not later than December 31, 2009.

The best contributions will be published in a special section in the journal "Management et Avenir" at the end of 2010.

http://www.managementetavenir.net/management_avenir/la_revue/



<p>Valery Michaux holds a PhD in Management Science (awarded the AIM-FNEGE best thesis prize). After eight years professional experience in the private sector and eight year in the public sector, she joined Reims Management School in 2004 and currently teaches within the People and Organizations Department. The main connecting thread of her research work is collective action and performance, at the micro-organizational level (teams, communities of practice, social networks, and collaborative projects) as well as at the public level (concerted local policies and territorial strategies, territory projects). She has published both in academic journals and books.</p> <p>Publications : www.reims-ms.fr/faculte/departements/dveloppement_personnel.html</p>	<p>Linda Rouleau is Professor of Management at HEC Montreal. She teaches strategic management and organization theory and obtained her Ph.D. at HEC Montreal. Her research focuses on micro-strategy and strategizing and on the transformation of the role and identity of middle managers during organizational restructuring. She is co-director of the Strategy of Practice Study Group (GéPS) at HEC Montreal and a member of the Centre de recherche interuniversitaire sur la mondialisation et le travail (CRIMT).</p> <p>Publications : www.hec.ca/profs/linda.rouleau.html</p>	<p>Christian Defelix is Professor of Management Science at the IAE (School of Management) of Grenoble. Director of the Masters in Management and researcher in human resources at the CERAG, he has oriented his research in 2 directions: the management of competences and human resources contribution to the innovation process. He is in charge of conducting the "Humapole" project which aims at studying and supporting human resources management provisions within centers of competitiveness and has created the "Human Capital and Innovation" with the high technology companies of Grenoble-Isère.</p> <p>Publications : www.iae-grenoble.fr/cv-Defelix-142.html</p>	<p>Nathalie Raulet-Croset is Associate Professor in Management at the IAE of Paris, University Paris 1 Panthéon Sorbonne, and researcher at the PREG-CRG Ecole Polytechnique. Her research focuses on cooperation between actors and institutions who are linked through territorial management situations (local environmental problems, security in urban spaces,...). She also does research on services which are locally developed and territorially inscribed, combining public, private, and Non Profit actors. She teaches organization theory, change management and she is in charge of the specialization "Management of Non Profit Organizations" in the Master of Science in Management at the IAE of Paris.</p> <p>Publications : http://crg.polytechnique.fr/home/raulet/FR</p>
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