

HISTORY, FUTURES AND ACTION PROCESSES

Dr Anne Marchais-Roubelat, CNAM-Paris, anne.roubelat@cnam.fr

Prof. Erzsebet Novaky, Corvinus University of Budapest,
erzsebet.novaky@uni-corvinus.hu

Dr Fabrice Roubelat, University of Poitiers, froubelat@iae.univ-poitiers.fr

Connecting time, decision and action is a key issue of various fields of research such as strategy, decision making, organizational behavior or futures studies.

We propose to offer a location for presentation and discussion of papers which propose to discuss theoretical frameworks and introduce new empirical research about the role of time in past, present and future decision and action processes and about the study of such processes in a long range perspective.

Contributions will provide innovative thinking on areas such as:

- methodological and theoretical advances in the study of decision and action processes,
- historical analysis of decision and action processes,
- longitudinal studies of change,
- scenario planning and foresight processes.

The scope of the track includes researches which discuss how connecting historical analysis and futures studies may help to understand and to manage decision making processes.

The related researches may concern various levels of analysis and strategy concerning management issues which need a long range perspective such as:

- irreversibilities and risk management,
- policy making and sustainable development,
- cultural issues of globalization processes,
- technology foresight and management of innovation.

The areas of research and strategic issues set out above are not comprehensive, and we welcome empirical or theoretical papers, surveys as well as case studies, which provide innovative perspectives for the study of decision and action processes.

Co-chairs :

Dr Anne MARCHAIS-ROUBELAT is Associate Professor at the Cnam-Paris where she supervises doctoral theses and the research seminar of methodology of the doctoral programme in foresight-strategy-organization. Her research areas include strategic management of action processes in public and private organizations. She is board member of *Flux*, international journal of research in networks and territories. She published in French *From decision to action* and recently co-authored in *Futures* a paper on the design of action based scenarios.

Prof. Erzsébet NOVÁKY (1945), DSc (1991), PhD (1980), Head, Futures Studies Department, Corvinus University of Budapest (CUB); Master Teacher (1999), President (Future Research Committee, Hungarian Academy of Sciences; Habilitation Committee, CUB, Futures Studies Committee, Hungarian National Commission for UNESCO); Vice-President (Qualification Committee, Economics Section, Hungarian Academy of Sciences); Member (World Futures Studies Federation; World Future Society; International Advisory Board of Finland Futures Academy). Her main research topics are: Hungary in the year 2025, complex FS methodologies, future orientation of human beings, participatory and action oriented futures studies, responsibility for the future. Publications: 17 books, 100 articles, 300 conference papers and studies.

Dr Fabrice ROUBELAT is Associate Professor at the University of Poitiers. He supervises doctoral theses and researches in the fields of scenario planning, business strategy and risk management. He published many papers in the field of scenario planning in journals such as *Futures*, *Technological Forecasting and Social Change* and *Long Range Planning*. He co-edited as guest editor a special issue of *Technological Forecasting and Social Change* on scenario planning, along with several French books connecting foresight and corporate strategy. He co-chairs Euram 2009 track on scenario planning and foresight processes.